



Ximena Name

UX/UI DESIGNER

+33 7 49 22 43 79
ximenamex@gmail.com
Portfolio

LANGUAGES

French (C2)



English (C2)



Spanish (Native)



German (B1)



SKILLS

- Design thinking
- User flows
- Prototyping
- Design system
- User testing
- HTML/CSS
- AI prompt engineering

TOOLS

Figma

Illustrator

Photoshop

InDesign

Claude

GitLab

Notion

Framer

WordPress

CERTIFICATIONS

Introduction to Figma as a UI tool

Memorise.ly, (online)

OCT. 2023

Fundamentals of Digital Marketing

Google, (online)

MARCH 2022

Fundamentals of UX Design

Google, (online)

FEV. 2022

OTHER

AuPair Program

(Frankfurt, Germany)

NOV. 2019 - NOV. 2020

EXPERIENCE

UX/UI Designer (Full-time)

JAN. 2024 - PRESENT



SOLEM



Montpellier, France

- Redesign of a multi-brand platform ecosystem
- Built and scaled a Design System
- Produced wireframes, high-fidelity prototypes and user testing sessions
- Cross-functional collaboration with product and development teams

Graphic Designer (Apprenticeship)

SEPT. 2023 - JAN. 2024



SOLEM



Montpellier, France

- Created print and digital assets: catalogues, product guides, banners
- Adapted visual identities across multiple media formats
- Produced video edits for the company website

Digital Marketing Manager (Apprenticeship)

SEPT. 2022 - AUG. 2023



Tipsi



Montpellier, France

- Created visual content for social media channels (Instagram, LinkedIn)
- Designed mockups and prototypes for the POS machine interface
- Sent newsletters and tracked content performance via Brevo

Graphic Designer Jr. (Part-time)

JAN. 2017 - MAY 2019



Newman University



Wichita, États-Unis

- Produced print materials: catalogues, posters, magazines, articles
- Designed logos for various student clubs and associations
- Created packaging and event support materials

EDUCATION

UX/UI Design & Code

OCT. 2023 - PRESENT



Memorise.ly



Online

Master in Digital Strategy, Spe. Lead UX

AUG. 2022 - JUNE 2024



Digital Campus



Montpellier, France

Diplôme Universitaire d'Études Françaises

JAN. 2022 - JUNE 2022



Université Paul Valéry



Montpellier, France

B.A. in Art, Spe. Graphic Design

AUG. 2015 - MAY 2019



Newman University



Wichita, USA